
INAUGURAL AUSTRALIAN IT/BPM BUSINESS MISSION TO SRI LANKA



Sri Lanka and Australia Chamber of Commerce (SLACC) in partnership with the Export Development Board of Sri Lanka (EDB), Sri Lanka Association for Software and Services Companies (SLASSCOM), and the Information and Communication Technology Agency of Sri Lanka (ICTA) organized the Inaugural Australian IT/BPM Business Mission to Sri Lanka.

The Australian delegation led by the Sri Lanka and Australia Chamber of Commerce composed of ten prominent businesspeople representing industries, such as financial services, professional services, construction and engineering from Queensland and New South Wales.

“The visit was an integral part of our ongoing efforts to promote Sri Lankan ICT/BPM products and services to key international source markets. The collaboration with the Sri Lanka and Australia Chamber of Commerce enabled us to draw together an influential group of Australian business and financial leaders to visit Sri Lanka. This will assist Sri Lankan companies, most of which are new to the Australian marketplace, to display their expertise, develop potential business contacts and also to meet venture capitalists and other sources of finance for growth.”

**Mrs. Indira Malwatte,
Chairperson and Chief
Executive of EDB**

The mission program included a briefing session for the visiting delegation on how to do business in the emerging and strategically important Sri Lankan ICT/BPM industry, a dedicated programme of one-to-one meetings between business representatives from Australia and Sri Lanka, networking events and an industry tour designed to showcase Sri Lankan ICT/BPM capabilities to the visitors.

“Encouraging business links between Australian and Sri Lankan companies is an integral part of the Chamber’s strategic focus on bi-lateral economic development between our two countries. This mission builds on the Chamber’s extant initiatives to promote business partnerships between Australia and Sri Lanka, and also support the drive by Sri Lankan agencies to attract further inward investment for Sri Lankan ICT/BPM sectors”

**Mr. Kalum De Silva,
SLACC President**

More than 35 business leaders from Sri Lanka and Australia attended a high-level networking reception linked to the inaugural IT/BPM business mission in Colombo on August 10. Honourable Sujeewa Senasinghe, State Minister of International Trade, His Excellency Tim Huggins, Deputy High Commissioner of the Australian High Commission in Sri Lanka, Mrs. Chitranganie Mubarak, Chairperson of the Information and Communication Technology Agency of Sri Lanka, Mrs. Indira Malwatte, Chairperson and Chief Executive of the Export Development Board of Sri Lanka, Mano Sekaram - Chairman of the Sri Lanka Association for Software and Services Companies and Mr. Kalum De Silva,

President of the Sri Lanka and Australia Chamber of Commerce were guests of honour at the Welcome Reception hosted by the Information and Communication Technology Agency of Sri Lanka (ICTA) on August 10, at the Kingsbury Hotel.



International Trade Minister Hon. Sujeewa Senasinghe in conversation with H E Tim Huggins, Deputy High Commissioner and Mr. Kalum De Silva.



Few captures from the Welcome Reception.

On top: Mrs. Chitranganie Mubarak, Chairperson of the ICTA speaking. Mr. Jeevan Gnanam, Director of SLASSCOM /SLACC speaking, Dharshan Cooray, Executive Director of SLASSCOM speaking.

A key theme of the business mission was to explore new opportunities brought about by the rapid escalation of Sri Lanka's ICT/BPM industry, and Sri Lanka's role as a bridge connecting Australia to the South Asian sub-continent, especially in light of the many trade partnerships and agreements in place. Sri Lanka, being a key destination that is ideally located in the region, can play a crucial role in linking markets together.

'Destination Sri Lanka' Seminar offered the Australian delegation valuable insights into Sri Lanka's industry capabilities and potential investment and trade opportunities. In addition an entire afternoon dedicated to one-on-one meetings with visiting delegates and local companies were successfully executed with great interest by both parties registered. The mission concluded with a field visit, where the delegates spent a full day visiting prominent IT/BPM organisations of Sri Lanka.



Few captures from the Destination Sri Lanka Seminar

Mrs. Indira Malwatte, Chairperson & CE of EDB, H E
Tim Huggins, Deputy High Commissioner to Sri Lanka,
Mr. Kalum De Silva and Delegates.

“Attending this mission changed our overall company attitude to developing international trade with Sri Lanka because understanding and witnessing the operational entities at a ground level gives confidence for the use of the numerous business services in the future.”

Albert Girle

Agilis Accountants and
Advisors Pty Ltd

Australian Delegate

“Events were very well organised, very informative and relevant to our mission. I look forward to progress the opportunities discussed in the various meetings.”

Jon Howarth

Specialised Business
Services

Australian Delegate

“On behalf of InfoMate, I would like to thank SLACC for the support extended for the IT/BPM inward mission. It was very well organized and we found it to be a very valuable platform to network.”

Gayendra Rajapakse

Infomate (Pvt) Ltd.

Sri Lankan Participant

“It is a great success considering this is the first such event ”

Chim Himuduma

Fidenz (Pvt) Ltd.

Sri Lankan Participant

“Thank you SLACC for all the support extended in making this delegation happen. We have heard very good feedback about business potential from participants of the B2B sessions as well as the companies who facilitated industry visits.”

Dharshan Cooray

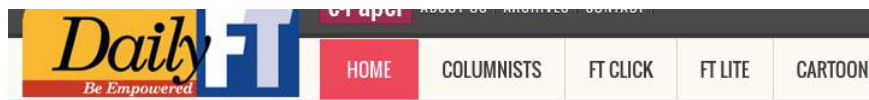
Executive Director

SLASSCOM Sri Lanka

IN THE PRESS

Read More:

<http://www.ft.lk/article/557678/Inward-Mission-gives-Sri-Lankan-tech-companies-platform-for-business-in-Australia>



HOME / IT / TELECOM / TECH / INWARD MISSION GIVES SRI LANKAN TECH COMPANIES PLATFORM FOR BUSINESS IN AUSTRALIA

Inward Mission gives Sri Lankan tech companies platform for business in Australia

0 Comments / 591 Views / Thursday, 28 July 2016 00:00

Tweet 1 Share 180



Read More:

<http://www.dailymirror.lk/114180/Australian-IT-BPM-biz-mission-to-Sri-Lanka-concludes>



HOME TODAY'S PAPER CARTOON NEWS OPINION BUSINESS TRAVEL TECH SPORTS

Tamil Mirror Mirror Sports e-paper Hi TV Life Online Crossword Search

BUSINESS ECONOMY STOCK MIRROR STOCK WATCH OTHER FEATURES COLUMNS HR / MARKETING BUSINESS NEWS T

Australian IT/BPM biz mission to Sri Lanka concludes

2016-08-16 00:00:39

187 0



International Trade State Minister Sujeewa Senasinghe and Australian Deputy High Commissioner in Sri Lanka Tim Huggins were the guests of honour at the welcome reception hosted by the ICTA, at The Kingsbury Hotel

SLACC is the only integrated bi-lateral, member-based Chamber umbrella constituted under the Australian Chamber of Commerce and Industry to foster commercial trade and dialogue between Sri Lankan and Australian businesses; and are dedicated to providing practical and on-the ground support for business people who are entering or exploring the two markets.

For more information, contact:

SLACC Secretariat

(e) info@srilankaaustralia.com

(t) +612 8188 3838